

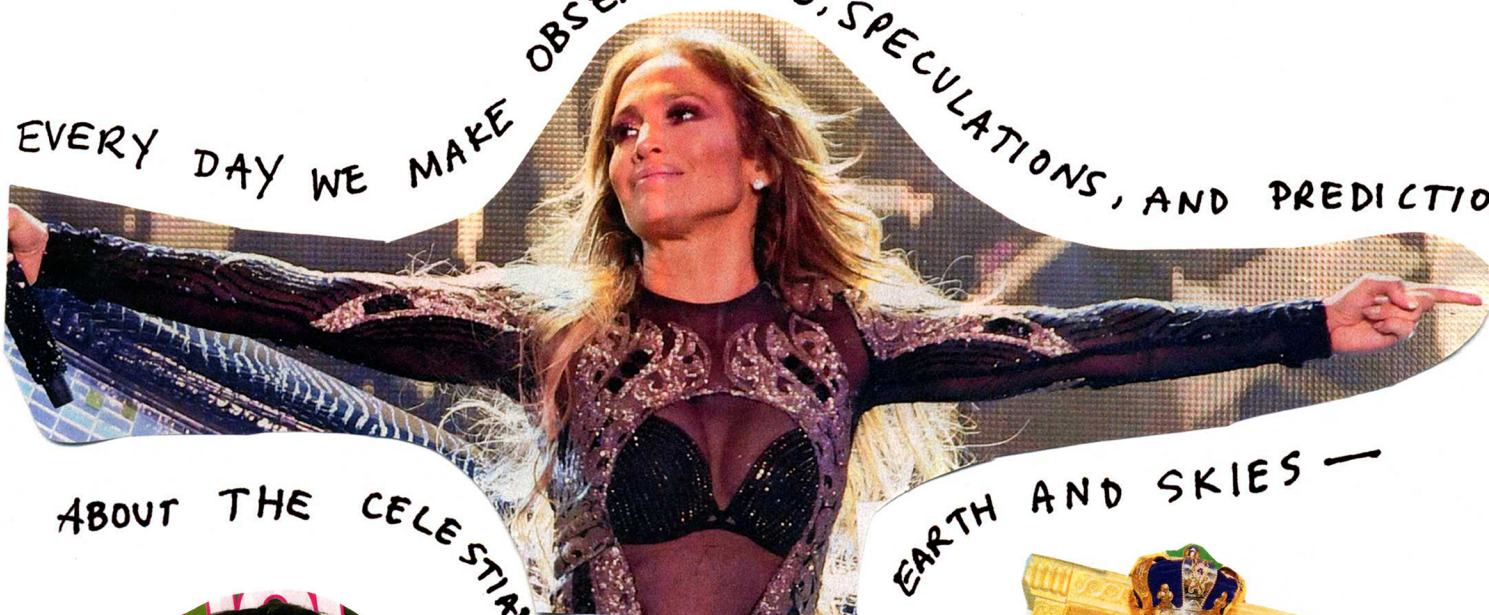


HOW TO LIVE LIKE A STAR

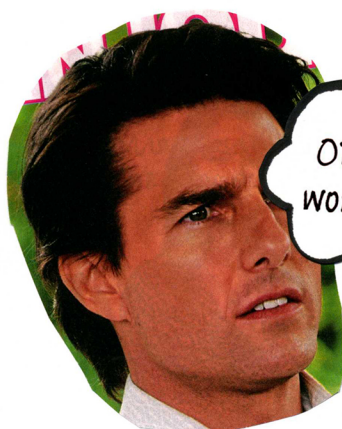
ANGELA VELEZ

THIS PROJECT IS DEDICATED TO US
HUMBLE STARGAZERS.

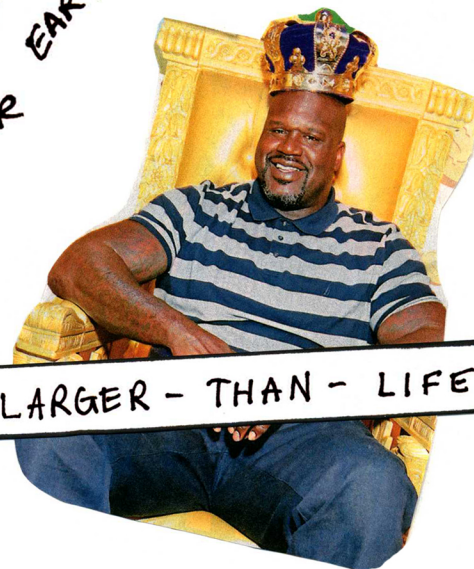
EVERY DAY WE MAKE OBSERVATIONS, SPECULATIONS, AND PREDICTIONS



ABOUT THE CELESTIAL BODIES OF OUR EARTH AND SKIES —



OTHER
WORLDLY



LARGER - THAN - LIFE

STARS

THAT SHINE BRIGHT AROUND US.

WE PAINT PICTURES OF THE UNIVERSE AS WE KNOW IT,
EXPLORE HISTORIES FAR BEYOND US, AND CELEBRATE
THE BEAUTY AND MYSTERY OF THE UNKNOWABLE.

TO STARGAZE IS TO EMBARK ON A JOURNEY OF
PERSONAL ENRICHMENT, TO CHAMPION COLLECTIVE
HUMAN KNOWLEDGE, AND TO SOLVE MYSTERIES
FOR THE SAKE OF SEEKING ANSWERS.

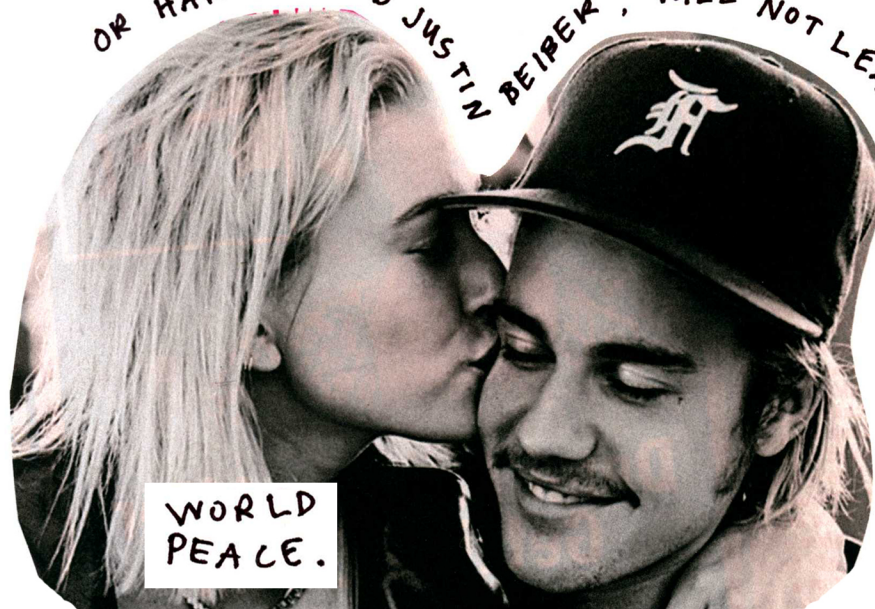
**Who Wore
It Better?**

**EXCLUSIVE
BREAKING
NEWS!**

**Ever
Notice?!**

OUR OBSERVATIONS WILL NOT CURE CANCER,
REDUCE GLOBAL WARMING, OR EVEN INVENT A NEW
CHEETO FLAVOR. CALCULATING THE COLLISION
DATE BETWEEN THE ANDROMEDA AND THE MILKY WAY,

OR HAILEY AND JUSTIN BEIBER, WILL NOT LEAD TO



WORLD
PEACE.

AND YET, THERE IS TREMENDOUS
POWER IN OUR OBSERVATIONS.

OUR CELEBRITY OBSERVATIONS
REFLECT OUR COLLECTED
VALUES AND BELIEFS
AS A SOCIETY, IN THE
SAME WAY THAT OUR
ASTRONOMY OBSERVATIONS
REFLECT THE LAWS OF
PHYSICS AND THE LIMITS
OF SCIENCE.

**CAUGHT FLIRTING
WITH OTHER MEN!**

**AFTERPARTY
SHOWDOWN!**

**She Spends How
Much on What?!**

**WE MAKE
THE RULES.**

**UNTIL
WE DECIDE TO
BREAK THEM.**

**KARDASHIAN WOMEN
WILL DESTROY YOU!**

THROUGH RESEARCH, DISCUSSION,
AND RIGOROUS ANALYSIS,
WE ENSURE THE LAWS
THAT GOVERN US ON EARTH
— DENSITY, GRAVITY, —
"PROPER" SOCIAL CONDUCT
ARE OBSERVED EVERYWHERE
IN THE UNIVERSE.

FROM OUR COLLECTED OBSERVATIONS
WE HAVE DECIDED IT IS VERY BAD
TO CHEAT ON YOUR SPOUSE,
GRAVITY IS ALMOST ALWAYS
INESCAPABLE, AND THERE ARE
LIMITS TO YOUR LUMINOSITY.

**GEORGE GAVE
HIS FRIENDS
\$1M EACH**

WE DOLE OUT JUDGMENT AND
HEAP PRAISE WITH EQUAL FERVOR.

WE
DELIGHT
IN
SURPRISE.



WELCOME TO

HOW TO LIVE LIKE A STAR

A SHORT MEDITATION ON THE POWERFUL FORCES
THAT RULE OUR SKIES AND SCREENS.

LET'S LEARN TO SHINE
UNTIL WE DIE.

HOW TO LIVE

STEP 1: PICK YOUR GALAXY.

TO BELONG TO A **RED GALAXY** IS TO BE BIG,
RED, AND DEAD. YOU PEAKED AGES AGO, MAYBE AS
MANY AS 10 BILLION YEARS. WHEN STARGAZERS LOOK
UPON YOU, EVERYTHING IS FILTERED THROUGH A SHEEN
OF RED DUST.

TO BE A STAR WITHIN
THE RED GALAXY IS TO THRIVE
WITHIN A HIGHLY EXCLUSIVE
AND DYSFUNCTIONAL FAMILY.

YOUR FAMILY IS FULL OF CHAOS
— UNORDERED MOTION,
— CONFLICTING AGENDAS —
AND YET YOU STILL TRIUMPH.



LIKE A STAR



YOUR FAMILY'S
EXCLUSIVITY
IS KEY
TO YOUR SURVIVAL.

THE LESS MASS
YOU MAINTAIN, THE
LESS STUFF AROUND
YOU THE LONGER YOUR
GALAXY CAN LAST.

YOU ARE REMARKABLY
DIM, ESPECIALLY WHEN
COMPARED TO YOUR
BLUE STAR COUNTERPARTS,

BUT YOUR GALAXY'S
STAR POWER ENDURES
FOR MUCH, MUCH LONGER.



**YOU ARE
LEGENDARY
TO MILLIONS
AND MILLIONS
OF
GENERATIONS.**

TO BELONG TO A

BLUE GALAXY

IS TO EMBRACE A DELICIOUSLY HOT,
SHORT LIFETIME AS A STAR. YOU BELONG
TO A GALAXY WITH UNWIELDY ARMS
THAT STRETCH IN EVERY DIRECTION.


THERE IS AN ORDER TO YOUR
AMBITION, A FORWARD MOTION
AROUND A CENTRAL BULGE.

EVERYONE AROUND YOU SHARES
THE SAME GOAL: TO LIVE TO THEIR
MAXIMUM POTENTIAL.

TO BE A STAR WITHIN
A BLUE GALAXY IS TO RELISH
ALL 900 SECONDS OF YOUR
15 MINUTES OF FAME.



SOME NIGHTS, IT MIGHT FEEL LIKE YOU AND ALL YOUR FELLOW
COSTARS ARE ALL EVERYONE CAN SEE.



WHEN
YOU GO OUT,
IT WILL BE IN
A SPECTACULAR
BLAZE...

AND
THEN YOU WILL
BE A FOOTNOTE
TO A FOOTNOTE IN
THE UNIVERSE'S
HISTORY.

STEP 2: REVEL IN YOUR ESSENTIAL PROPERTIES

YOU ARE BRILLIANT.

YOU BELONG TO A GALAXY FULL OF BILLIONS OF OTHER STARS.

A SERSIC
PROFILE —
OR MAYBE A
VOGUE COVER
STORY, IF YOU'RE
LUCKY — IS
WHERE YOU'LL
REVEAL YOUR
DARKEST SECRETS.

TOGETHER, YOUR
COLLECTIVE
LUMINOSITY REVEALS
YOUR AGE AND
THE RATE OF NEW
STARS FORMING
AROUND YOU.



YOU TAKE UP SPACE.

WANT TO LIVE A LONG
AND STABLE LIFE?

BE A SMALL STAR,
LET YOUR POWER TRICKLE
OUT SLOWLY, AND
BRIGHTEN THE SKY
FOR BILLIONS OF YEARS.

WANT TO CHANGE THE
VERY ELEMENTS OF THE UNIVERSE?

FORGET SMALL!

AIM BIG, BURN THROUGH
YOUR TALENT 'TIL THERE'S
NOTHING LEFT, AND THEN
FADE FROM EXISTENCE,
TRAGICALLY TOO SOON.

SIZE MATTERS!

YOU WILL BE A CAUTIONARY
TALE OF POWER, AMBITION,
AND HOT SEX APPEAL
GONE WRONG.



TRAGIC GLAMOUR



YOU ARE ON THE GO.

YOU ARE A BUSY BODY,
HURTLING THROUGH SPACE
AND BURNING THROUGH
STAR POWER.

YOUR VELOCITY DISPERSION
REVEALS HOW FAST YOU ARE
MOVING WITHIN YOUR GALAXY,
BUT MORE IMPORTANTLY, IT
REVEALS WHETHER YOUR
GALAXY'S POWER IS BEING
DRAINED BY MYSTERIOUS
FORCES.



#1 ON
BILLBOARD'S
HOT 100
IN 17 YRS.

THREE
#1 SONGS
ON BILLBOARD

BILLBOARD
US HOT 100
BY A FEMALE
ARTIST

FIRST SOLO FEMALE
RAPPER

FIRST WOMAN
IN HIP-HOP

MOST
SIMULTANEOUS
SONGS

STEP 3: ~~SURVIVE~~ EMBRACE

WHETHER YOU BELONG TO A BLUE OR RED GALAXY,
YOU ARE STILL SPEEDING THROUGH SPACE,
SURROUNDED BY BILLIONS OF FELLOW STARS
AND DUST AND OTHER STUFF.

EVENTUALLY YOUR FIELD, YOUR GALAXY, WILL STOP
MAKING NEW STARS, AND WITH EVEN MORE TIME,
ALL THE EXISTING STARS THAT EVER BELONGED
TO YOUR GALAXY - INCLUDING YOU - WILL DIE.

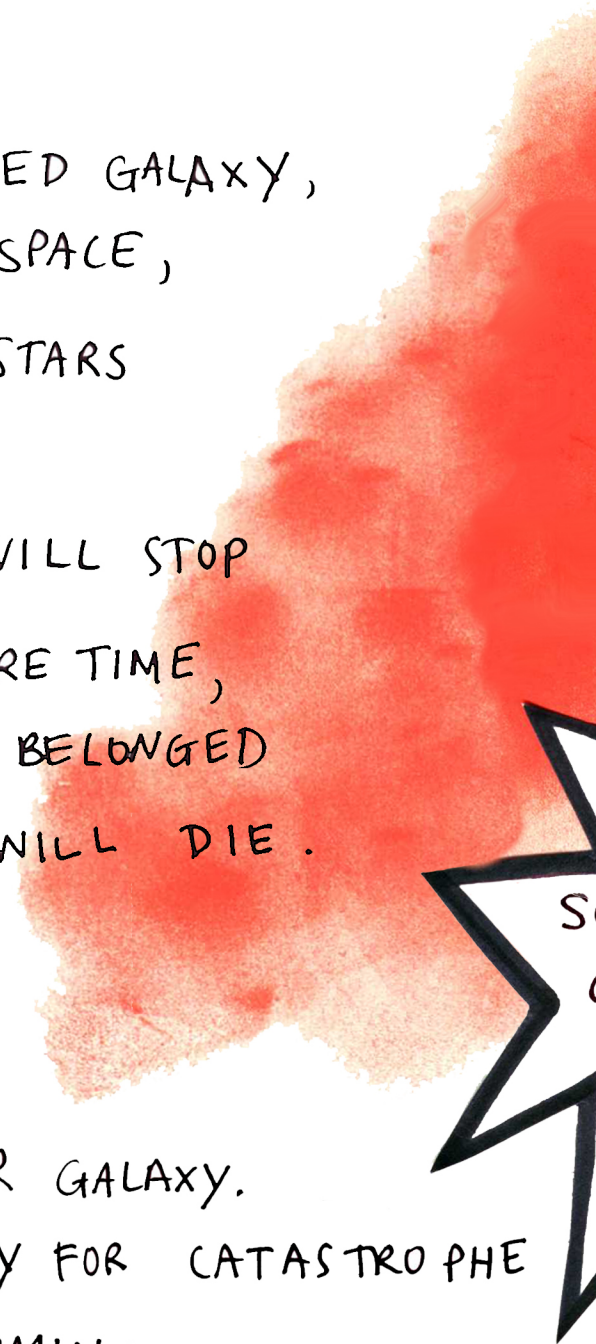
UNLESS!

YOUR GALAXY COLLIDES WITH ANOTHER GALAXY.

FOR YOUR LEGACY TO SURVIVE, YOU MUST PRAY FOR CATASTROPHE
—THE MORE TREMENDOUS, THE MORE FUEL FORMING, THE BETTER.

YOU MUST CELEBRATE COLLISIONS!

TAKE BOLD RISKS WITH YOUR PARTNERSHIPS! REVEL IN NEW TRENDS!



E CATASTROPHE

THE UNIVERSE
REWARDS THE
RECKLESS.



GALAXY
COLLISIONS ARE
SO POWERFUL, THEY
CAN REINVIGORATE
YOUR GALAXY'S STAR
FORMATION POWER
AND PROLONG
YOUR RICH
TRADITION.



STEP 4: ACCEPT THE MYSTERIES OF THE UNIVERSE.

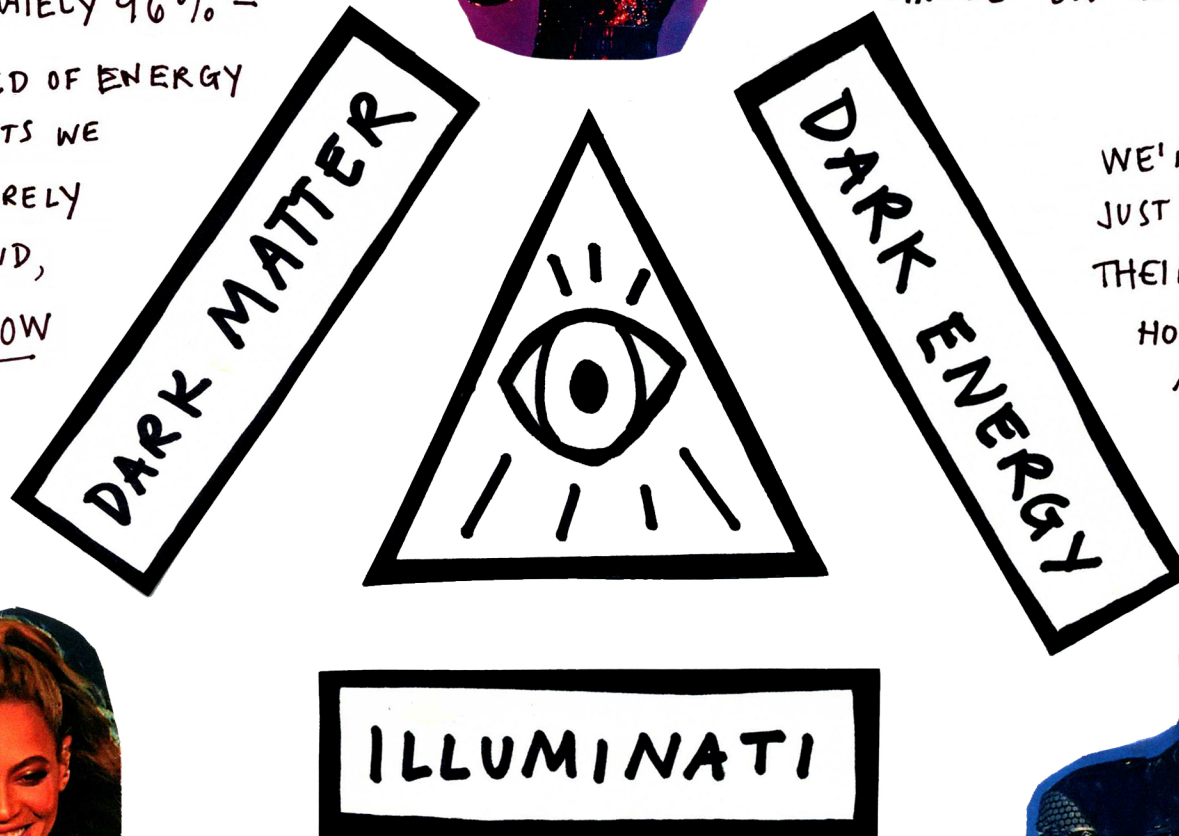
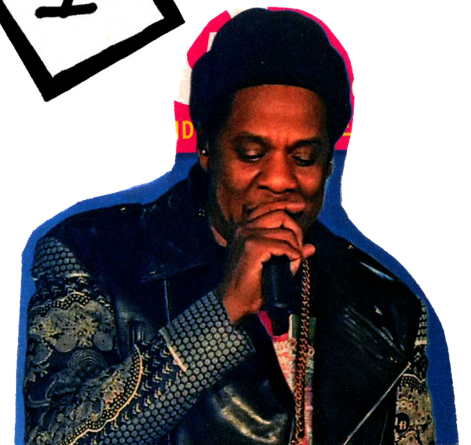
TO LIVE LIKE A STAR IS TO
ACCEPT THAT THERE ARE UNSEEN
FORCES GUIDING YOUR RISE AND FALL.

THE VAST MAJORITY
OF THE UNIVERSE
- APPROXIMATELY 96% -

IS COMPOSED OF ENERGY
AND ELEMENTS WE
DON'T ENTIRELY
UNDERSTAND,
BUT WE KNOW
THEY EXIST.

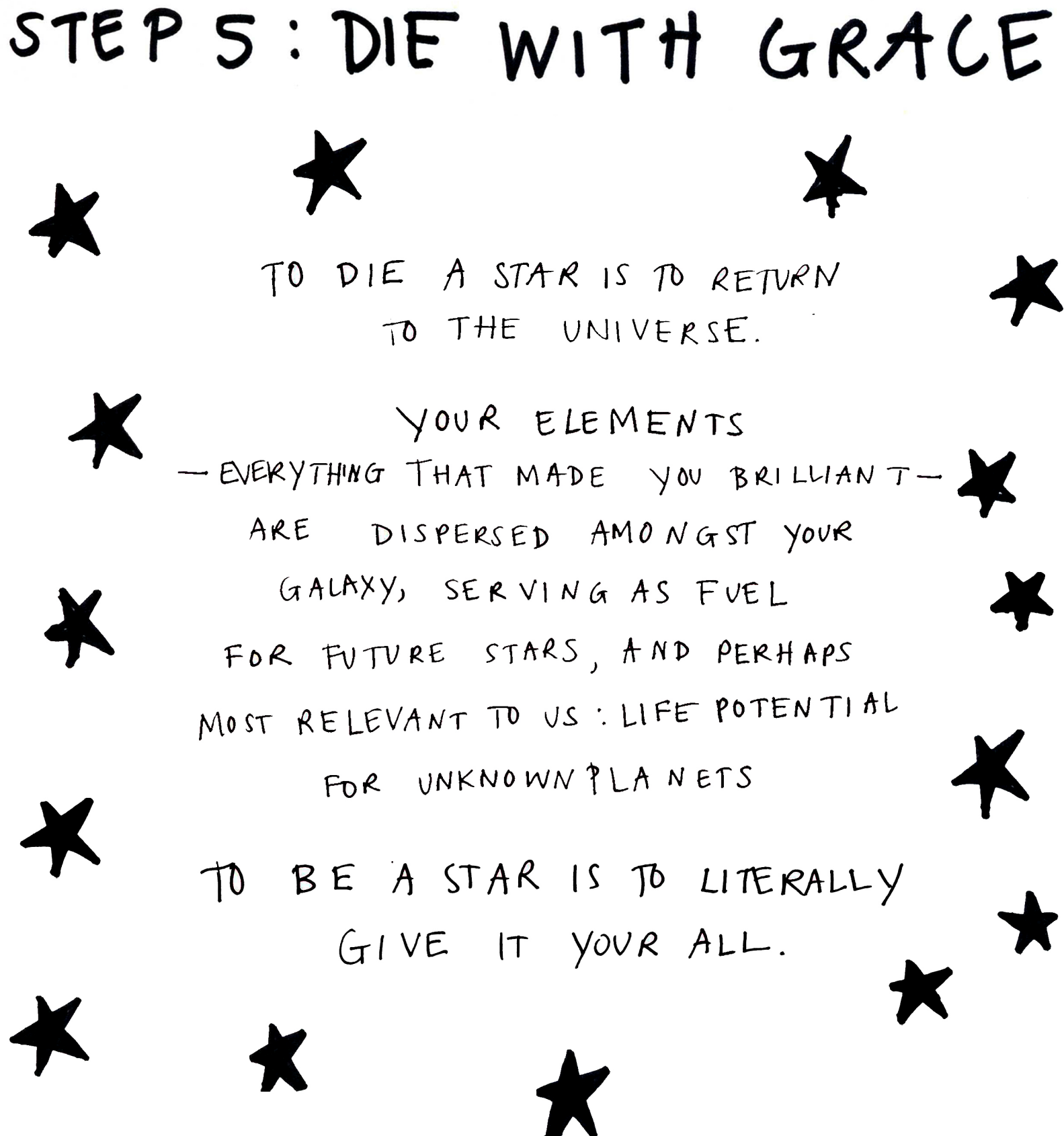
WE CAN POINT TO
WHERE THESE FORCES
BREAK THE LAWS OF
THE UNIVERSE, STRETCH
THINGS BEYOND THE
IMAGINABLE, AND WREAK
HAVOC ON ORDERED SYSTEMS.

WE'RE ONLY
JUST GRASPING
THEIR POWERS,
HOPING FOR
ANSWERS



SUBMIT TO THE
WHIMS OF THE UNIVERSE

STEP 5: DIE WITH GRACE



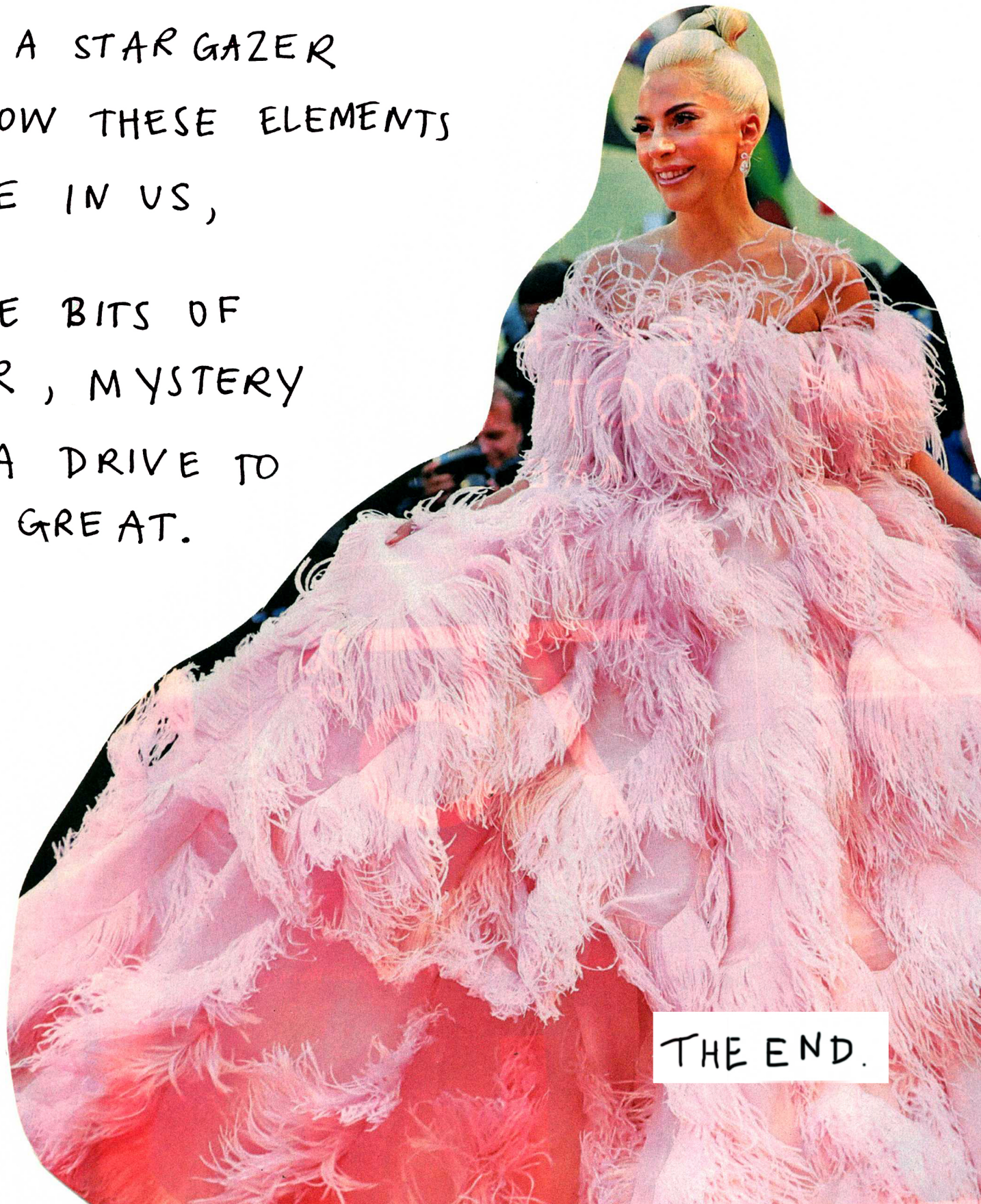
TO DIE A STAR IS TO RETURN
TO THE UNIVERSE.

YOUR ELEMENTS
—EVERYTHING THAT MADE YOU BRILLIANT—
ARE DISPERSED AMONGST YOUR
GALAXY, SERVING AS FUEL
FOR FUTURE STARS, AND PERHAPS
MOST RELEVANT TO US: LIFE POTENTIAL
FOR UNKNOWN PLANETS

TO BE A STAR IS TO LITERALLY
GIVE IT YOUR ALL.

TO BE A STARGAZER
IS TO KNOW THESE ELEMENTS
LIVE IN US,

LITTLE BITS OF
LUSTER, MYSTERY
AND A DRIVE TO
BE GREAT.



THE END.